

## Corporate Overview

Founded in 2001, Iatrogen, LLC offers products and services that enable consumers to use medicines safer. Iatrogen evolved from over 25 years of experience in the clinical health and pharmaceutical outcomes industry. The company's founders are industry leaders in the design and execution of clinical strategies to measure health outcomes and promote the quality of pharmaceutical therapies. They pioneered the use of insurance data for conducting pharmaco-epidemiologic research, helped design the Food and Drug Administration's (FDA's) population-based post-marketing surveillance system, and provided adverse drug reaction monitoring systems to over 20 million people throughout the United States and Europe.

The founders' preceding company was awarded the prestigious Computerworld/Smithsonian Award for developing the best information technology in medicine for its ADR avoidance system. It's now a permanent part of the archive of the Smithsonian museum of American History in Washington, DC.

Located just outside Washington DC in Herndon, Virginia, Iatrogen is composed of a team of highly qualified and experienced clinical pharmacists, epidemiologists, software designers, and IT professionals who manage the ongoing development and administration of the company's web efforts and USB Flash Drive-based consumer products.